



# **BHARAT**

**INSTITUTE OF ENGINEERING AND TECHNOLOGY**

NAAC Accredited, NBA Accredited for UG Programmes: CSE, ECE  
Approved by AICTE, New Delhi, Affiliated to JNTUH

## **Report**

### **1. Title: World Heritage Day**

### **2. Date and Venue : 22.04.2025 – NA Block Lawn**

### **3. Objective:**

The report aims to showcase how the artistic expressions were used to promote awareness about cultural heritage, encourage student participation, and instill a sense of responsibility towards the preservation of historical and cultural legacies. It also serves to recognize the efforts of the organizing team and participants in making the event engaging, educational, and successful.

### **4. About the Event:**

On the occasion of World Heritage Day, celebrated annually on April 18th, the first-year students of Bharat Institute of Engineering and Technology organized a vibrant and creative celebration to honor the world's rich cultural heritage. The event was a delightful blend of art, tradition, and awareness, aimed at highlighting the importance of preserving our historical monuments and cultural practices.

The event commenced with a brief introduction to the significance of World Heritage Day, followed by an opening speech from **Mrs. Sukanya Kulkarni – Faculty Co-ordinator**, who encouraged students to appreciate and safeguard cultural diversity.

The celebration featured three main events that beautifully captured the essence of heritage through student creativity:

#### **1. Rangoli Competition:**

Participants showcased their artistic talents by creating intricate rangoli designs inspired by world-famous monuments and traditional Indian patterns. Each rangoli was not just visually stunning but also conveyed meaningful messages about heritage and conservation. The colors and creativity brought life to the campus and drew significant attention from faculty and students alike.

#### **2. Mehendi Art Competition:**

The mehendi event reflected India's rich cultural tradition. Students demonstrated exquisite mehendi designs that incorporated elements from historical art forms, traditional motifs, and symbols representing unity in culture. It served as a tribute to age-old traditions still cherished today.

#### **3. Photography Exhibition:**

The photography event invited students to capture and exhibit images that represented the theme "Frames of Heritage." The exhibition displayed photographs of local historical sites, traditional



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Crafts, and cultural events, portraying the students' unique perspectives on heritage. It was one of the highlights of the celebration, drawing praise for both creativity and awareness.

The event concluded with a prize distribution ceremony, where winners from each event were felicitated by the faculty. All participants received appreciation certificates, and the organizing team was lauded for their efforts and initiative.

This celebration served as a meaningful reminder of the value of cultural heritage and the important role young individuals play in its preservation. The enthusiastic participation and creativity of the first-year students made the event a memorable and impactful success.

## 5. Images of the event:

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**WORLD HERITAGE DAY**  
CELEBRATING THE PAST, INSPIRING THE FUTURE—  
TOGETHER WE SAFEGUARD OUR WORLD HERITAGE.

Mehendi, Photography and Rangoli competitions!!  
Venue: NA Lawn      Date: 22nd April

Organized by CSM-A      Club Committee 1st year



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**6. No. of participation:**

Students: 68

Audience Participation: 200+

**Faculty Participation: 25**